



Lakeland Builders Association | Parade of Homes | Sept 19-20 & online all year

SPONSOR LEVEL									
<p>Reap the Benefits! Be A Sponsor!</p> <ul style="list-style-type: none"> Virtual Online Tour with In-Person Tours where possible in September. Reaching over 25,000 targeted visitors via social media Reaching 60,000 visitors via social media within 35 miles of Lake Geneva Over 3,500 visitors to LBA website with over 16,000 page views One year online presence 	Presenting Sponsor	\$2,000 (1) <i>Est. VALUE: \$5,000+</i>	Logo/Name listed with Parade logo on LBA website parade pages, social media event and posts, print	LBA Website Blog Feature story +Feature space in Parade App with logo, map and business description	First Drink sponsor at 9/20 LBA Social <i>VALUE: \$350</i>	Directory-Half-page, ad <i>VALUE: \$550</i>	4 exclusive social media posts (Facebook, LinkedIn)	Logo on LBA Website Parade pages with link to company website for 1 year	Logo on in-person tour Parade signage
	Event Sponsor	\$1,000 <i>Est. VALUE: \$2,500+</i>		LBA Website Blog Feature story	Specialty Cocktail sponsor at 9/20 LBA Social <i>VALUE: \$350</i>	Directory-Quarter-page ad <i>VALUE: \$250</i>	2 exclusive social media posts (Facebook, LinkedIn)	Logo on LBA Website Parade pages with link to company website for 1 year	Logo on in-person tour Parade signage
	Parade Partner	\$500 <i>Est. VALUE: \$1,250+</i>				Directory-Business Card sized ad <i>VALUE: \$175</i>	1 exclusive social media post (Facebook, LinkedIn)	Logo on LBA Website Parade pages with link to company website for 1 year	Logo on in-person tour Parade signage
	App Sponsor	\$450 (2) <i>Est. VALUE: \$1,100+</i>		Feature space in Parade App with logo, map and business description			1 exclusive social media post (Facebook, LinkedIn)	Logo on LBA Website Parade pages with link to company website for 1 year	Logo on in-person tour Parade signage
	Peoples' Choice Voting Sponsor	\$250 <i>Est. VALUE: \$650+</i>		Logo on LBA Website Parade voting section			Social Media mention (Facebook, LinkedIn)	Logo on LBA Website Parade pages with link to company website for 1 year	Logo on in-person tour Parade signage
	Friend of the Parade	\$100 <i>Est. VALUE: \$250+</i>					Social Media mention (Facebook, LinkedIn)	Name on LBA Website Parade pages with link to company website for 1 year	Name on in-person tour Parade signage
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	Prize Donations (Peoples' Choice, Kids Lego Building Contest)	<i>Est. VALUE:</i> \$200+					Social Media mention (Facebook, LinkedIn)	Name on LBA Website Parade pages with link to company website for 1 year	
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YES! I want to be a sponsor of the 2020 LBA Parade of Homes!

Sponsor Level: _____ Company Name: _____
 Address: _____ City: _____ State: _____ ZIP: _____
 Contact Name: _____ Email: _____ Phone: _____
 Signature: _____ Title: _____ Date: _____
 (AUTHORIZED REPRESENTATIVE)

I accept this agreement and have enclosed the required payment or completed the credit card information.

Sponsorship is filled & recognized when payment is received. Scan or photograph this form and return by email to Patricia Bladow, LBA Executive Officer, eo@lakelandba.com OR mail to Lakeland Builders Association, 1560 Country Club Pkwy, Elkhorn, WI 53121. (262) 723-2908 | www.lakelandba.com

Payment Type:

_____ Check, Make check payable to Lakeland Builders Association. Mail to 1560 N. Country Club Pkwy, Elkhorn, WI 53121

_____ Credit Card Payable online, www.lakelandba.com/parade-registration

